

Webinar Series on:
**Agri-Food Trade Promotion
to CARICOM
2025**



Food and Agriculture
Organization of the
United Nations



CARICOM

COURSE SCHEDULE

WEBINAR SERIES ON AGRI-FOOD TRADE PROMOTION TO CARICOM

MODULE	CONTENTS	DURATION
Module 1 (webinar 1) Introduction to international trade, institutional framework and network of trade agreements.	Introduction to international trade and trends. Institutional framework: national, regional and multilateral organizations. International trade and sustainable development. Network of Trade Agreements in the Region and at the Global level.	Thursday, November 6, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome
Module 2 (webinar 2) Sustainable Trade: Supply chain, certifications and labeling	Non-tariff requirements. Food safety. Trade certifications (sustainability, VSS, bio, etc.).	Thursday, November 13, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome
Module 3 (webinar 3 and 4) Business Plan Design and International Negotiations	Market intelligence. Business plan design. International negotiations. Good practices for business closings.	Thursday, November 20, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome
	Case Studies: AF experience – Cooperatives.	Tuesday, November 27, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome
Module 4 (webinar 5 and 6) Export Logistics and export promotion tools	Transportation logistics. Digitalization and e-commerce.	Thursday, December 4, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome

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MODULE	CONTENTS	DURATION
	Main export promotion tools. Establishment of export costs and sources of financing.	Thursday, December 11, 2025 (90 min.) 08:00 Belize 09:00 Central Time-Jamaica 10:00 Eastern Time-Guyana 11:00 Chile 15:00 Rome
Closing week	Time to catch up on participation in the forums for each webinar and to submit the final assessment.	December 10 to 17, 2025
TOTAL		Six weeks: From November 5 to December 17, 2025